

## “WSPA Protect-Dolphins” Pledge

We, the undersigned, are hereby committed to provide supplementary information to our customers about the controversy surrounding captive marine mammals and to suggest whale and dolphin watching tours as an ethically and ecologically sound alternative activity. We hereby state, that our customers should be informed of the following:

- Most facilities display whales and dolphins for entertainment, not education, and what little information is conveyed is largely inaccurate because the animals’ ecology, natural behaviors, life spans, and social structures are misrepresented.
- Simply displaying marine mammals is not conservation.
- Violent live capture methods still occur around the world and are extremely traumatizing and inhumane for the animals involved.
- Serious health and safety concerns exist for people allowed direct contact with marine mammals, including “swim-with-the-dolphins” program participants.
- Stress caused by imposed social structures, handling, and confinement has been identified as a major factor in the decline in health and death of captive animals.
- Responsible wildlife watching tours, including whale watching, are an ethically and ecologically sound alternative to viewing captive animals.

*In response to you signing this pledge, WSPA will list you as a participating company on our website and promote the news of your participation through our blog.*

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Signature

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Company

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Name

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Date

Please return to:  
World Society for the Protection of Animals (WSPA)  
Attn: Programs Department  
Lincoln Plaza, 89 South Street, Suite 201, Boston, MA 02111 USA  
Phone: 1-800-883-9772 Fax: 617-737-4404 Website: [www.wspa-usa.org](http://www.wspa-usa.org)